



## 360 FILM FESTIVAL 2019 – RULES

A showcase for the production of immersive and interactive content (virtual reality, augmented reality, large formats), the 360 Film Festival is an international competition open to VR, AR, 360°, and large format contents.

Selected programs and contents will be screened in Screen4All's #360FilmFest area, during SATIS; a **jury of professionals will award a Grand Prize, a prize for screenwriting, and 5 technical prizes. The award ceremony will be held on November 5, 2019.**

In order to be eligible to compete, programs and contents must have been produced after January 2018. Participants can view the competition's terms and conditions and fill in a submission form on the [Festival's website](#).

### FESTIVAL CALENDAR

June 11, 2019:	Call for entries to the 360 Film Festival begins
September 30, 2019:	Call for entries to the 360 Film Festival ends
October 7, 2019:	Deadline to send content for the 360 Film Festival
November 5–6, 2019:	Content screening in the #360FilmFest area
November 5, 2019:	360 Film Festival award ceremony

### 360 FILM FESTIVAL 2019 – PRIZES

- 3 GRAND PRIZES (VR/360 – AR – Large Format)
- BEST SCREENPLAY
- BEST IMMERSION / INTEGRATION
- BEST INTERACTIVITY
- BEST IMAGE
- BEST SOUND
- BEST ANIMATION

### CONTENT ELIGIBLE TO THE 360 FILM FESTIVAL 2019

**Virtual Reality / 360° / Interactive:** Fiction – Documentary – Report – Commercial Film (Advertisement, Corporate, Music Video, etc.) – Game & Entertainment (Escape Game, Theme Park, Experience, etc.) – Art – Live Performance (Concert, Event, Sports, Show, etc.)

**Augmented Reality:** Entertainment (Fiction, Game, Report, Magazine, etc.) – Commercial Film (Advertisement, Communication, Training, etc.) – Museum – Theme Park

**Large Format:** 3D Mapping – Art Installation – Dome Format – IMAX – etc.



## COMPETITION REQUIREMENTS

**For Virtual Reality:** Content must be available in a 360° / interactive format on one of our supported platforms (Vimeo, YouTube, Steam, Oculus, Vive, etc.), with a private or public link. It must also be made available for download, according to the technical specifications provided.

**For Augmented Reality:** participants must send a link to download the iOS or Android app with the AR experience. If the app is designed to work in a specific place, the submission must include a presentation video and/or document with photos.

**For the Large Format category:** participants must send a public or private link to the video on YouTube or Vimeo, and a presentation document including a specification, the project's description, photos, a trailer, etc.

## COMPETITION PROCEDURE AND REGISTRATION

### IN ORDER TO BE CONSIDERED, ALL ENTRIES MUST INCLUDE:

- The completed submission form
- A contribution to our submission processing costs: €20 for independent producers and €35 for professionals. Payment can be made online or by a check made out to "Génération Numérique"
- Any visual material related to the content (poster, photos, etc.)
- All items described in the section entitled "**COMPETITION REQUIREMENTS**"

Any additional relevant material can be sent to [360filmfest@screen4all.com](mailto:360filmfest@screen4all.com) (press kit, online trailer, etc.).

All participants will receive an e-mail acknowledging receipt of their content.

Participants are responsible for all costs related to their submission.

## SUBMISSION DEADLINES

The deadline to fill out the online entry form is **September 30, 2019**.

Content must be sent by **October 7, 2019**.

## SELECTION OF THE NOMINEES

The organizers will make a first selection of films to be shown to the jury: any content deemed inappropriate will not be considered. The organizers will select films for the official competition and determine in which category(ies) they may compete. The organizers will also select content for the unofficial competition.

The Festival's jury will judge the artistic, technical and innovation merits of the films entered.

The jury's decisions are final.



**ENTRIES MUST BE SENT TO THE FOLLOWING ADDRESS:**

Génération Numérique  
55 rue Henri Barbusse  
92190 Meudon - FRANCE  
+33 1 77 62 75 00

[360filmfest@screen4all.com](mailto:360filmfest@screen4all.com)

The data collected by Génération Numérique is protected by French law 78-17 (January 6, 1978) on the protection of personal data, and by EU regulation 2016/679 of 27 April 2016, known as the General Data Protection Regulation (GDPR).

Pursuant to this law and regulation, participants have a right of access, modification, and opposition regarding their personal data, which they can exercise at any time by contacting the following e-mail address: [360filmfest@screen4all.com](mailto:360filmfest@screen4all.com)

**INFORMATION, ANNOUNCEMENT OF THE WINNERS, AND USAGE RIGHTS**

The entries and all content sent by participants who pass the initial selection may be published (text, photos, video clips, etc.) as a part of Screen4All and SATIS' promotion campaign. To this end, each preselected participant grants a free license to the Festival.

This free, personal, and non-exclusive license will allow the publication, broadcast, and presentation (including to the public) of the film, the exploitation of the photographs' publication rights, and the broadcast of a clip no more than 3 minutes long as a part of the Festival's communication to the press, television, and internet, including on <http://www.satis-expo.com/> and partner websites.

The Festival's organizers and their partners agree not to derive any direct profit from the aforementioned exploitations.

The competition results will officially be announced during a special evening during SATIS-Screen4All. During this evening, the nominated films—and especially the winners—will be screened, either in full or as selected clips.

The results will then be published on the SATIS-Screen4All website and partner websites, as well as in certain industry magazines.

The Festival reserves the right to screen winning programs during non-commercial events promoting the event, for up to one year after the competition.



## **CONTENTS AND RIGHTS**

The productions submitted as part of the competition are subject to French law on copyright and intellectual property. Participants agree not to submit content that is pornographic, violent, discriminatory, xenophobic, or that may go against human dignity or the rights of third parties. The organizers have sole discretion in judging the content of a given submission.

Contents of any kind (video, sound, music, images, etc.) used by participants in their productions must be free from all third party rights. Participants guarantee that they have secured all rights and permissions necessary for them to take part in the Festival, and allowing SATIS-Screen4All to use images to promote the event. They can provide proof of such permission upon request.

Furthermore, participants guarantee Screen4All against any litigation, procedures, damages, costs, responsibility, and expenses (including legal fees and reasonable lawyer fees) that could be claimed by others for any reason, especially as regards unfair competition or image rights (of people and goods).

## **GENERAL CONDITIONS**

By entering a film into the Festival, participants fully agree to follow these rules. The organizers reserve the right to cancel the competition, or an award, in the event of an insufficient number of applications or of relevant projects.

The Festival is organized by Génération Numérique, 55 rue Henri Barbusse, 92190 Meudon, France, and governed by French law. In the event of any litigation regarding the competition, participants agree that conflicts will be resolved according to French law, under the jurisdiction of the commercial court of Nanterre.

By submitting their content to the 360 Film Festival, participants fully agree to comply with these rules.